

# Applying theory of Markov chains to the problem of ranking

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# Outline

Overview of the Markov Chains

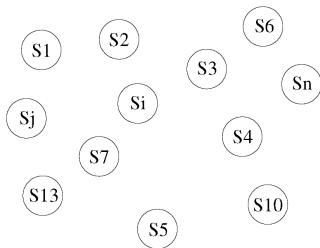
Ranking with Markov Chains - Google's PageRank

Ranking with Markov Chains - extending to Football

Summary

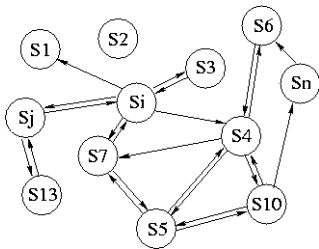
# Markov Chains Basics

States-finite:



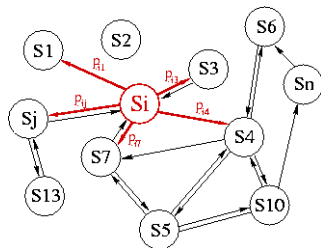
# Markov Chains Basics

Transitioning between states:



# Markov Chains Basics

Transition probabilities:



# Markov Chains Basics-Probability

Restrictions on the transition probabilities:

- ▶ Memoryless (Markov property)

- ▶  $p_{ij} = P(X_{t+1} = S_j | X_t = S_i, X_{t-1} = S_{i_{t-1}}, \dots, X_0 = S_{j_0}) = P(X_{t+1} = S_j | X_t = S_i)$

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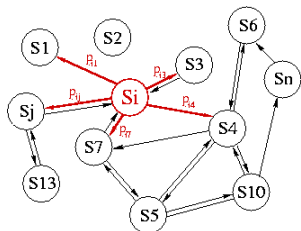
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- ▶ Homogeneous

- ▶  $p_{ij}$  has no time dependence

## Markov Chains Basics-Matrices



Transition probability  
matrix-stochastic matrix

$$\begin{array}{c}
 S_1 \\
 \vdots \\
 S_i \\
 \vdots \\
 S_n
 \end{array}
 \begin{pmatrix}
 S_1 & S_2 & \dots & S_i & \dots & S_n \\
 \vdots & \vdots & \dots & \vdots & \dots & \vdots \\
 \vdots & \vdots & \dots & \vdots & \dots & \vdots \\
 \mathbf{S_i} & \mathbf{p_{i1}} & \mathbf{p_{i2}} & \dots & \mathbf{p_{ii}} & \dots & \mathbf{p_{in}} \\
 \vdots & \vdots & \vdots & \dots & \vdots & \dots & \vdots \\
 \vdots & \vdots & \vdots & \dots & \vdots & \dots & \vdots \\
 S_n & & & & & & 
 \end{pmatrix}$$



# Markov Chains-Stochastic Matrices

▶ Markov Chain:

▶  $\{\mathbf{p}(0), \mathbf{p}(1), \mathbf{p}(2), \dots\}$

such that  $\mathbf{p}(i)$  is a probability distribution vector and

$$\mathbf{p}^T(i) = \mathbf{p}^T(0)\mathbf{P}^i$$

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- ▶ some Stochastic Matrices are:
  - ▶ Irreducible
    - ▶ from any state to any state
  - ▶ Primitive
    - ▶  $\lambda = 1$  is the only one on the spectral circle
    - ▶ can use power method to compute stationary distribution vector (eigenvector corresponding to  $\lambda = 1$ )

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  - ▶ Replace the zero rows of **H** with  $(1/n)\mathbf{e}^T$ , where **e** is a column vector of ones.

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- ▶ Google Matrix **G**.
  - ▶ Convex combination:  $\mathbf{G} = \alpha\mathbf{S} + (1 - \alpha)\mathbf{e}\mathbf{v}^T$ ,  
 $\alpha \in (0, 1)$  and  $\mathbf{v}^T > 0$
  - ▶ Personalization vector **v**.



# PageRank vector $\pi$ .

$$\mathbf{G} = \alpha \mathbf{S} + (1 - \alpha) \mathbf{e} \mathbf{v}^T$$

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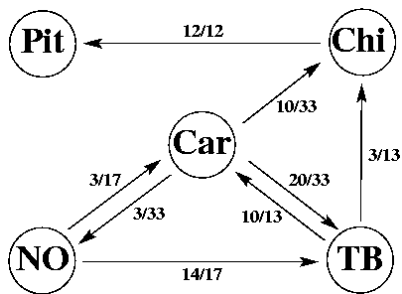
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- ▶  $\pi$  is the stationary probability distribution vector.
- ▶  $\pi$  is unique (up to a scalar multiple).

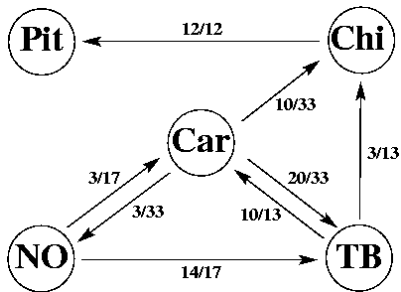
# NFL set up.

- ▶ Each NFL team is a state.

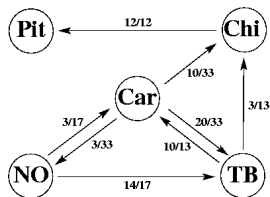


# NFL set up.

- ▶ Each NFL team is a state.
- ▶ Score differences determine transition probability



## NFL Matrix



$$\begin{array}{c}
 \text{Car} \\
 \text{Pit} \\
 \text{Chi} \\
 \text{TB} \\
 \text{NO}
 \end{array}
 \begin{pmatrix}
 \text{Car} & \text{Pit} & \text{Chi} & \text{TB} & \text{NO} \\
 0 & 0 & \frac{10}{33} & \frac{20}{33} & \frac{3}{33} \\
 0 & 0 & 0 & 0 & 0 \\
 0 & 1 & 0 & 0 & 0 \\
 \frac{10}{13} & 0 & \frac{3}{13} & 0 & 0 \\
 \frac{3}{17} & 0 & 0 & \frac{14}{17} & 0
 \end{pmatrix}$$

# NFL Matrix-Stochastic

Dealing with an undefeated team:

	Car	Pit	Chi	TB	NO
Car	0	0	10/33	20/33	3/33
Pit	1/5	1/5	1/5	1/5	1/5
Chi	0	1	0	0	0
TB	10/13	0	3/13	0	0
NO	3/17	0	0	14/17	0



# NFL Matrix-Irreducible and Primitive

- ▶ Adding stats:

$$\mathbf{F} = \alpha \mathbf{S} + (1 - \alpha) \mathbf{e} \mathbf{s}^T$$

where  $\mathbf{s}$  is based on teams statistical data.

# NFL Matrix-Irreducible and Primitive

- ▶ Adding stats:

$$\mathbf{F} = \alpha \mathbf{S} + (1 - \alpha) \mathbf{e} \mathbf{s}^T$$

where  $\mathbf{s}$  is based on teams statistical data.

- ▶ Adding more stats?

$$\mathbf{F} = \alpha_0 \mathbf{S} + \alpha_1 \mathbf{e} \mathbf{s}_1^T + \dots + \alpha_k \mathbf{e} \mathbf{s}_k^T$$

where  $\mathbf{s}_j$  is statistics based and  $\sum \alpha_j = 1$ .

## Current and Future Work:

- ▶ Determining the “important” statistics vectors  $\mathbf{s}_1^T, \dots, \mathbf{s}_k^T$
- ▶ Automate the selection of the best  $\alpha_j$  for a specified  $\mathbf{s}_j^T$ .